



3Os and IP awareness raising for collaborative ecosystems

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Grant Agreement No. 101007385

Start-ups Challenges in Open Technologies

Agenda

26 March 2024, 12.00 – 14.30 CET

IJS Jamova 39, Ljubljana, Slovenia



Funded by the
European Union

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Time	Activity
12.00 – 13.00	<p>Registration. Networking over Lunch</p> <p><i>Together with participants in the ‘Emerging Trends in Open Technologies’ Meeting</i></p>
13.00 – 13.05	<p>Welcome Address</p> <p>Elisa Morganti, Innovation Project Manager at HIT – Hub Innovazione Trentino, Italy</p> <p><i>Elisa Morganti, PhD, is a forward-thinking professional specializing in innovation and technology transfer. With a diverse background in business development and project management, she brings a wealth of expertise to the realm of research and innovation. Her work in facilitating technology transfer has contributed to the growth of startups, the advancement of research projects, and the creation of vibrant innovation ecosystems. As a leader of the ZOOM Project, she continues to pave the way for impactful collaborations and the successful transformation of ideas into tangible results.</i></p>
13.05 – 13.25	<p>Blockchain, Decentralised Economy and Startups</p> <p>Gregor Žavcer, Director at Ethereum Swarm</p> <p><i>Gregor Žavcer is committed to a more equitable and transparent digital future. Drawing upon his expertise, Žavcer has a proven track record of conceptualizing and implementing groundbreaking solutions at the forefront of blockchain technology and decentralized ecosystems. As the Director at Ethereum Swarm, Žavcer plays a central role in shaping the future of decentralized storage and communication protocols. Leading a talented team of developers and researchers, he drives the strategic vision of Swarm, Ethereum’s decentralized storage and content distribution network. Žavcer’s influence extends beyond the technical realm, as he is a passionate advocate for the democratization of data and the empowerment of individuals through blockchain technology.</i></p>
13.25 – 13.45	<p>AI and ML in Industry: Practical Examples of Successful Problem Solving and Increasing Competitive Advantage in Industry, Through the Use of Open Source Programs</p> <p>Rok Erman, CEO and Chief Data Scientist at Axiologo</p> <p><i>Rok Erman, PhD, is visionary leader, blending strategic foresight with a passion for innovation to drive organizational success. He is a co-founder of Axiologo, a company that is helping world leading businesses transform their business processes through application of data science, with use of advanced analytics and machine learning. As</i></p>

	<p><i>a key leader within the organization, he plays a central role in shaping Axiologo's technological landscape, fostering a culture of innovation, and delivering value-added solutions to clients. His expertise lies at the intersection of innovation, digital transformation and strategic leadership, with a proven track record of driving organizational growth and success. With a keen focus on leveraging technology for business excellence, Erman brings a wealth of experience in developing and implementing cutting-edge solutions.</i></p>
13.45 – 14.25	<p>Panel Discussion</p> <p>led by Elizabeta Zirnstein, Head of the Law Department, University of Primorska</p>
14.25 – 14.30	<p>Closing Words</p>