



Cookies Notice

The present document contains the policy provided by the ZOOM Consortium with respect to the management and administration of the ZOOM IDEA Platform's use of cookies and social media (the Cookies Notice) and it regulates the data protection mechanisms provided by the ZOOM Consortium to any user of the information services and content accessible through the ZOOM IDEA Platform with respect to the use of cookies and social media.

The ZOOM IDEA Platform is developed, managed, and administered by the ZOOM Consortium via LIBRe Foundation (Bulgaria) and is accessible via <https://zoom4u.eu/>.

Should any questions or concerns regarding the present Cookies Notice occur, you can contact the ZOOM Consortium via

- Hub Trentino Innovation Foundation (Italy), acting in their capacity of a project coordinator and official representative of the ZOOM Project, or via
- LIBRe Foundation (Bulgaria), acting in their capacity as ZOOM IDEA Platform administrator,

using

- the following email address: info@zoom4u.eu, or
- the contact form provided at the ZOOM IDEA Platform and available at <https://zoom4u.eu/index.php/contact-us/>.





For the purposes of the application and interpretation of the present **Cookies Notice**, the terms and phrases used have the following meaning:

1. 'Project' – '3Os and IP Awareness raising for collaborative ecosystems' Project (the ZOOM Project) is a project funded by the European Union's Horizon Europe Framework Programme under Call HORIZON-CL4-2021-HUMAN-01-17 and implemented under Grant Agreement No. 101007385 within the 01/10/2022 – 30/09/2024 (24 months) period.
2. 'ZOOM Consortium' – the ZOOM Project Consortium, formed by the following beneficiaries (Partners) acting jointly as a consortium under Grant Agreement No. 101070077: Hub Trentino Innovation Foundation (Italy), acting in their capacity of a project coordinator and official representative of the ZOOM Project; University of Trento (Italy); KU Leuven Centre for IT & IP Law (Belgium); Free Software Foundation Europe EV (Germany); VTT Technical Research Centre of Finland Ltd (Finland); Jožef Stefan Institute (Slovenia); LIBRe Foundation (Bulgaria); Innovation Salzburg GmbH (Austria); EIT Manufacturing South S.R.L. (Italy); Aalborg University (Denmark); and University of Primorska (Slovenia).
3. 'ZOOM IDEA Platform' is developed, managed, and administered by the ZOOM Consortium via LIBRe Foundation, where LIBRe Foundation is a foundation, non-profit organization, established and operating in accordance with the laws of the Republic of Bulgaria, registered under company file No. 220/2015 as docketed in the Register of Non-Profit Legal Entities by the Sofia City Court, Unique Identification Code 176860854, with seat and address of management: 64, Dimitar Petkov Str., Ent. 2, Floor 3, 1309 Sofia, Bulgaria; a Partner in the ZOOM Consortium.



Cookies

What are 'cookies'?

The **cookie** is a small text file that can be stored on your device when you visit websites. Certain information is saved in this text file, such as the choice of website language. When you visit the website again, this cookie is sent to the website. This way, the website recognizes your browser and may, for example, save your language preferences.

Cookies usually have an “expiration date” which indicates for how long they are kept on your device. For example, some cookies are automatically deleted when you close your browser (so-called session cookies) while others stay on your device for a longer time, sometimes until you delete them manually - we call them permanent cookies.

Why do we use 'cookies'?

As administrators of the ZOOM IDEA Platform, we use cookies that ensure specific functions of the platform work properly. We use custom made platform to keep the content and services provided through the ZOOM IDEA Platform up to date. This software uses cookies to provide specific functionality - they are necessary for the proper functioning of the platform, and you cannot refuse the placement of these cookies on your device if you want to visit and use all services of our platform.

We use basic server statistics for analytical purposes, where all user data is all anonymous. No third-party services are used for analysing site traffic and site interactions.

How to find out what cookies were placed on my device and how to delete them?

If you want to know what cookies are installed on your device or want to delete them, you can use your browser settings.

You can prevent your browser from accepting certain cookies, have the browser require your consent before a new cookie is placed in

your browser, or block cookies altogether by selecting the appropriate settings on your browser privacy preferences menu. To avoid receiving cookies on the browser of your mobile device, you will need to refer to its user manual. For information on how to opt-out of cookies set by our suppliers, please visit the applicable links listed in the table above.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

The links below will help you find the settings for some common browsers:

- Manage cookie settings in [Chrome](#) and [Chrome Android](#) and [Chrome iOS](#)
- Manage cookie settings in [Safari](#) and [Safari iOS](#)
- Manage cookie settings in [Microsoft Edge](#)
- Manage cookie settings in [Mozilla Firefox](#)
- Manage cookie settings in [Microsoft Internet Explorer](#)
- Manage cookie settings in [Opera](#)

To find information relating to other browsers, visit the browser developer's website.



Functional Cookies We Use

You can check the **ZOOM IDEA Platform cookies** we use and their function here.

Name	Expiration date	Category	Purpose
_ga	1 year	Analytics	This cookie is used to help us count how many people visit our site by tracking if you've visited before (via Google Analytics' services).
_ga_J6K26BW8NM	1 year	Analytics	This cookie is used to manage the rate at which page view requests are made (via Google Analytics' services).
pixel_ratio	1 year	Necessary	This cookie stores the pixel ratio of the user's device in order to ensure the optimal rendering of the platform based on the user's screen.
wpl_user_preference	1 year	Necessary	This cookie is used to indicate the user's WP GDPR Cookie Consent Preferences.
wpl_viewed_cookie	1 year	Necessary	This cookie stores user's preferences regarding the treatment of cookies.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including necessary cookies) you may not be able to access all or parts of our

site.



Social Media Cookies We Use

We use social media to present our work through widely used and contemporary channels. Our use of social media is highlighted on this platform.

We make a link to our **Twitter account** available on our platform. Twitter may set cookies on your computer when you visit this link. [Read an overview of privacy and cookies usage at Twitter.](#)

We make a link to our **LinkedIn page** available on our platform. LinkedIn may set cookies on your computer when you visit this link. [Read an overview of LinkedIn Cookie Policy with respect to how they might use cookies.](#)

We make a link to our **Facebook Page** available on our platform. Facebook may set cookies on your computer when you visit this link. [Find out more on about the Facebook Cookies Policy.](#)

We make a link to our **YouTube Channel** available on our platform. YouTube may set cookies on your computer when you visit this link. [Find out more on about the Google Privacy Policy on YouTube.](#)

Cookies are not set by our display of social media buttons to connect to those services when our platform pages are loaded on your device or from components from those services embedded in our web pages.

Each social media channel has their own policy on the way they process your personal data when you access their sites. For example, if you look at our Twitter activity on Twitter, you will be asked for explicit consent to accept Twitter cookies, etc.

If you have any concerns or questions about their use of your personal data, you should read their privacy policies carefully before using them.

The present Cookies Notice is adopted with a decision of the LIBRe Foundation's director on behalf of the ZOOM Consortium on 30 January 2023 prior to the launch of the ZOOM IDEA Platform.

Any subsequent changes to the Cookies Notice shall be effective from the date indicated with the corresponding amendments.

© 2022-2023, ZOOM Consortium